

BEECHGROVE PROPERTIES NEWSLETTER

by Wendy Fuselier geofuselier@gmail.com 337.233.8032 www.oilcenteroffices.com



Building Renovations

In the last several months, we have been very busy with building renovations. Contractors have been in The Red Maple and Cypress Buildings laying carpet, painting walls, hanging ceilings, and changing lighting, and in The Cypress Building, installing cabinets, appliances and tile. We would like to thank all of our tenants for their patience through all of the "mess". I'm happy to report that the final details are being wrapped up on these projects and the buildings peacefully quiet atmospheres will return.

Should you have any questions or concerns regarding the building renovations, or if you would like to move into a renovated office space, please call Wendy at 337.233.8032.

Visit Beechgrove Properties New Website!

Thanks to the talented ladies at Usable Creative, Beechgrove Properties has a beautiful new website. Check it out at www.oilcenteroffices.com for new building, tenant and community information.

Also, if you would like to add a website, Facebook or other link to your tenant directory listing, please let us know.

For added convenience, a mailbox has been installed in the Live Oak Building for rental payment checks. You will find it in the back lobby (facing the Petroleum Club) just outside of the kitchen, next to the fire extinguisher.



INSIDE THIS ISSUE

Building Renovations	1
Tenant Referral Program	1
Beechgrove Properties Website	1
Tenant Spotlight	2
New Building Names and Signage to Come	2

Refer a Tenant and Receive \$100 Gift Card

During the months of July and August, tenants of Beechgrove Properties have the opportunity to earn a **\$100 gift card** to Café Bella (located in the Oil Center) simply by referring a new tenant.

We have just a few spaces left and would like to find good tenants for them. If you know of anyone looking for a newly renovated space with a community kitchen & updated common areas, please contact us for more information at 337.233.8032 or by emailing geofuselier@gmail.com.

*The referring tenant must be in good standing and the new tenant must be offered and sign a one year lease minimum.



Tenant Spotlight

Usable Creative

Aspen Building, Suites 7 & 8

Contact: Allison Alesi

Website: usablecreative.com

Date Firm was established: August 2010

Services Provided:

- Website Design & Development
- Marketing
- Mobile Websites
- Copywriting
- Print Design
- Social Media Marketing

Usable Creative. It's more than just a catchy name, it's the driving force behind everything we do. We use creative media to help businesses effectively reach their target markets. Drawing from an extensive web design background, we produce persuasive marketing tools that will help grow your business and your brand. Each of our projects

begins with a conversation. It's ok if you don't know the tech-speak, we are adept at getting to the heart of our clients' executive vision. We will translate your company's goals and objectives into a practical and effective marketing strategy. You have a message to share, a brand to promote, a business to showcase. We provide the marketing tools to make it happen.

Company History: Usable Creative is the brainchild of Lafayette natives, Allison Alesi and Shannon Lynd. With their powers of intelligent web design and shrewd marketing skills, this dynamic duo opened Usable Creative in August of 2010 with the goal of helping small businesses save time, improve customer service, attract new clients, and grow their brand.

Since its inception, Usable Creative has grown with the addition of two employees, and over 60 customers. Contact Usable Creative today to learn how we can help your business make an impact on the web.

New Building Names and Signage to Come...

In an effort to update the way people refer to our buildings, and to make them more recognizable, the Beechgrove Properties buildings have been given names. We are still fond of the original building numbers but wanted to give our buildings more distinction. New signs for the buildings are also in the works. The updated names for the Beechgrove Properties buildings are:

- **The Live Oak Building** (*Building 13*)
located at 110 & 112 Oil Center Drive
- **The Aspen Building** (*Building 27*)
Located at 322 Heymann Boulevard
- **The Red Maple Building** (*Building 7*)
Located at 113 Heymann Boulevard
- **The Cypress Building** (*Building 10*)
Located at 117 Heymann Boulevard

We're on the Web! Visit us at:

www.oilcenteroffices.com

and "Like" us on Facebook:

facebook.com/oilcenteroffices

Beechgrove Properties, LLC • P.O. Box 53887, Lafayette, LA 70505

t. 337.233.8032 • f. 337.233.8066